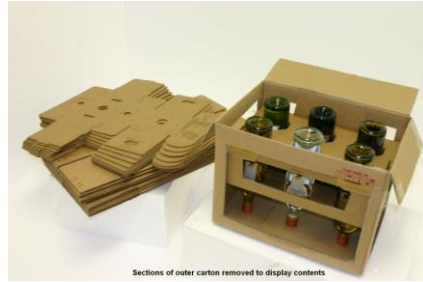




# STANDARD

PACKAGING CORP.®

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Dear Wine Connoisseur/Enthusiast,

Subject: **The BottleKraft™ Wine Shipper**

We would like to introduce the **BottleKraft™ Wine Shipper**, a new corrugated wine shipper featuring a space-saving design, FedEx® and UPS® passed strength, environmentally friendly construction, and a competitive price.

*Space saver* – the key feature of the **BottleKraft™ Wine Shipper** is its space-saving, lay-flat design. In addition to saving storage space, this efficiently utilizes trailer space during delivery, minimizing freight costs. The **BottleKraft™ Wine Shipper** quickly and easily folds up into a protective insert; easy-to-follow instructions printed on the insert and outer shipper flaps allow for simple folding and packing. The outer shipper is a FOL (Full Over Lap) design, giving maximum cushioning protection to the top and bottom of the package.

*Strength* - the **BottleKraft™ Wine Shipper** has been tested and passed by **FedEx® and UPS®** transit standards. Each insert and outer shipper is constructed from 275# board, and 6 and 12-pack outer shippers are double wall boxes offering extra protection. Official test reports are available upon request. Test specifications include a 30-in. free drop, compression, and vibration tests

*Environmentally friendly construction* – the **BottleKraft™ Wine Shipper** is 100% recyclable corrugated material, and printing is done with soy-based, non-toxic ink.

*Price* – The **BottleKraft™ Wine Shipper** is produced through a steel cutting die for a competitive price.

The **BottleKraft™ Wine Shipper** is currently available in 1, 2, 3, 4, 6, and 12-packs fitting 750 ml bottles.

Some friendly comments from our customers:

“...we love the shippers and have not had any complaints or broken bottle issues since we started using them. We will definitely continue to use them. We had repacked some of our wine for shipping and I have even had to stand on the boxes at one point in time and they held up great.”

– Samantha Plante, Stoller Vineyards

“Many thanks for safe, friendly, quick delivery of 2003 Pinot Noir in environmental BottleKraft™ Wine Shipper! ...MORE wineries should use these!”

– Don Neel, Publisher, Practical Winery and Vineyard Magazine

We welcome any questions or comments you may have about our new product. Please feel free visit our website at [www.standardpackaging.com](http://www.standardpackaging.com). You may also contact us by phone (310)719-7000, or by email: [sales@standardpackaging.com](mailto:sales@standardpackaging.com). We look forward to serving your wine packaging needs!

Best regards,

**Frank A. Liu**

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